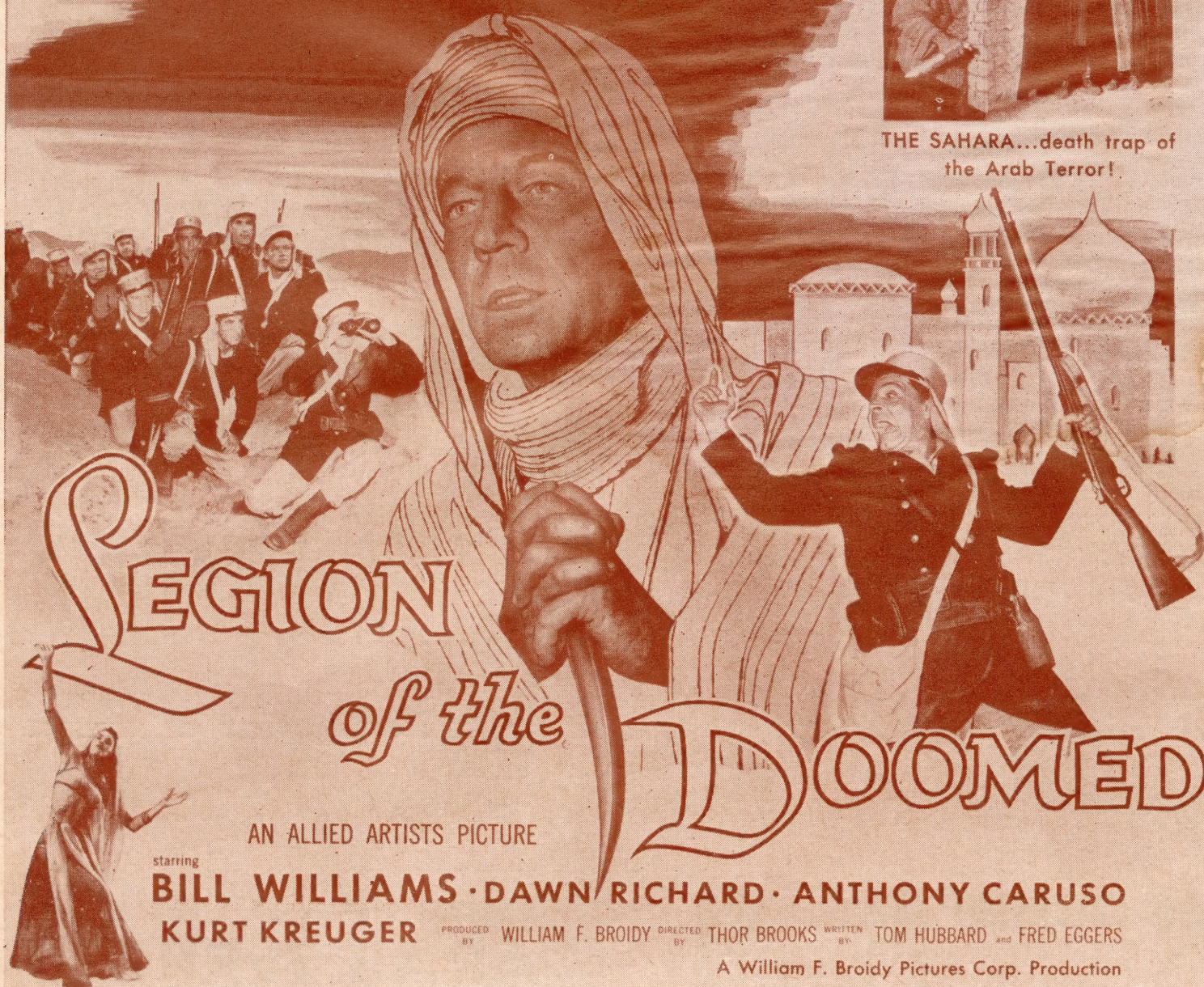


THE Algiers STORY...



THE SAHARA...death trap of the Arab Terror!



THE FRENCH OFFICER...turned traitor!



THE WHITE WOMAN...in a desert world of outcast men!



THE DREAD BERBERS...fanatical tribe of murder!

LEGION of the DOOMED

AN ALLIED ARTISTS PICTURE

starring **BILL WILLIAMS · DAWN RICHARD · ANTHONY CARUSO**
KURT KREUGER PRODUCED BY WILLIAM F. BROIDY DIRECTED BY THOR BROOKS WRITTEN BY TOM HUBBARD and FRED EGGERS

A William F. Broidy Pictures Corp. Production

BILL WILLIAMS STARRED IN 'LEGION OF THE DOOMED'

(Advance)

Bill Williams, one of Filmland's most popular stars, tops the cast in Allied Artists' "Legion Of The Doomed," a William F. Broidy production due to open at the theatre.

Williams, who has a long list of motion picture roles to his credit, is a native of Brooklyn, N. Y., and is a one-time swimming champion, having entered such competition as the Junior National Swimming Meet.

Before entering motion pictures, he was a night club entertainer and had played in both Europe and America.

He is married to actress Barbara Hale.

Co-starring with him in "Legion Of The Doomed" are Anthony Caruso and the beautiful Dawn Richard.

In this film, Williams portrays an American in the French Foreign Legion serving under a captain plotting to turn his forces against the French to form an alliance with the dread Berbers.

Cast opposite him romantically is Miss Richard, who portrays the estranged wife of Williams' commander.

The commander is portrayed by Kurt Kreuger, and Caruso fills the role of Sgt. Calvelli, Williams' buddy.

The screenplay, written by Fred Eggers and Tom Hubbard, was directed by Thor Brooks. The photography was by John J. Martin.

SWIMMER

Bill Williams, starred in Allied Artists' "Legion Of The Doomed," now at the theatre, was an amateur swimming champion in his school days in Brooklyn, N. Y. His current film, a William F. Broidy production, co-stars Dawn Richard and Anthony Caruso.

The Cast

Smith... **BILL WILLIAMS**
Dalbert... **DAWN RICHARD**
Calvelli... **ANTHONY CARUSO**
Marcheck... **KURT KREUGER**
Brodie... **TOM HUBBARD**
Darjon... **JOHN DAMLER**
Canuck... **RUSH WILLIAMS**
Lesperance... **GEORGE BAXTER**
Tordeau... **SAUL GORSS**
Karaba... **JOSEPH ABDULLAH**
Garabi... **HAL GERARD**

CO-STARRED



LEGION OF THE DOOMED NO. 2

Bill Williams and Dawn Richard are co-starred in Allied Artists' "Legion of the Doomed," opening at the theatre. Clashes between the French Foreign Legion patrols and a treacherous tribe of Berbers make this adventure film one of the season's outstanding action pictures.

Credits

Produced by William F. Broidy; Associate Producer, Erwin Yessin; Directed by Thor Brooks; Written by Tom Hubbard and Fred Eggers; Photographed by John J. Martin, A.S.C.; Film Editor, Herbert R. Hoffman; Recorded by Ralph Butler; Production Supervisor, Erwin Yessin; Art Director, George Troast; Assistant Director, Ralph Slosser; Set Decorator, Pat Delaney; Dialogue Supervisor, David Bond; Set Continuity by Eleanor Donahoe; Property Master, Arthur Wasson; Wardrobe by Mike Harte and Makeup by Ted Coodley.

Desert Locale Made On Stage

Matching anything found on the Algerian wasteland, the desert locale for Allied Artists' "Legion Of The Doomed" was made at the studio.

The desert set, involving tons of sand and one of the largest panoramic backdrops ever painted for motion picture use, was designed by art director George Troast.

The film, telling a story of torrid love and international intrigue, currently is on the screen at the theatre.

The picture, starring Bill Williams, Dawn Richard and Anthony Caruso, was produced by Thor Brooks and produced by William F. Broidy.

Williams portrays an American serving with the French Foreign Legion. First he learns his commander is about to turn his forces against the French and align them with the dread Berbers, and then he falls in love with the commander's wife.

Kurt Kreuger In New Film

Swiss-born Kurt Kreuger, one of Hollywood's most sought-after actors, portrays the traitorous French Foreign Legion commander in Allied Artists' "Legion Of The Doomed."

The picture, starring Bill Williams, Anthony Caruso and the beautiful Dawn Richard, will open next at the theatre.

Written by Fred Eggers and Tom Hubbard, the screenplay tells the story of violence at a desert outpost after the commander is disclosed to be preparing to turn his men against the French and align them with the dread Berbers.

Romance is threaded through the film after Williams meets Miss Richard, who comes to the post in search of her commander-husband from whom she seeks a divorce.

The William F. Broidy production was directed by Thor Brooks.

DOUBLES

Tom Hubbard is a man who doubles his work in Hollywood. An example is "Legion Of The Doomed," now at the theatre. He portrays a French Foreign Legion soldier in this film, and with Fred Eggers he wrote the screenplay for the picture. The film stars Bill Williams, Dawn Richard and Anthony Caruso.

EXCITING INTRIGUE SEEN IN NEW FOREIGN LEGION FILM

(Review)

Exciting intrigue which ultimately boils into slaughter is found in Allied Artists' "Legion Of The Doomed," which opened yesterday to applauding audiences at the theatre.

Realistically brought to the screen by some of Hollywood's finest actors under the direction of Thor Brooks, the film stars Bill Williams, Dawn Richard and Anthony Caruso.

This William F. Broidy production, stemming from the brilliantly written screenplay of Fred Eggers and Tom Hubbard, is filmed within the province of the always exciting French Foreign Legion.

The story deals with an American in the Legion ranks who not alone discovers that his commander is about to turn his men against the French to form an alliance with the dread Berbers but also falls in love with the commander's wife.

Williams as the American has never, among all of his many films, turned in a finer, more convincing performance.

Miss Richard, the gorgeous screen newcomer, is an excitingly beautiful young woman who handles her role with the studied understanding only an experienced performer could give to it.

Caruso, always to be depended upon for excellent acting, surpasses even his customary brand of performance as he portrays Sgt. Calvelli, Williams' hard-boiled side-kick.

Kurt Kreuger proves his exceptional talents in his portrayal of the despicable commander who rules his men on the Algerian desert in ruthless manner.

The excellence of the film is, in part, due to the masterful photography of John J. Martin and the art direction of George Troast.

Film Depicts Rare Intrigue

The cunning planning of a French Foreign Legion commander on the Algerian desert to turn his men against the French and align them with the dread Berbers is told in Allied Artists' "Legion Of The Doomed."

The film, a William F. Broidy production directed by Thor Brooks, will open at the theatre next.

The screenplay by Fred Eggers and Tom Hubbard stars Bill Williams, Dawn Richard and Anthony Caruso, and features Kurt Kreuger.

LEGIONNAIRE



LEGION OF THE DOOMED NO. 1

Bill Williams, as an American officer in the French Foreign Legion, is starred in Allied Artists' "Legion of the Doomed," currently at the theatre. Starring with Williams are Dawn Richard, Kurt Kreuger and Anthony Caruso.

SAND

Twelve tons of sand were used on one of Allied Artists' sound stages to prepare a desert scene for "Legion Of The Doomed," now at the theatre. The William F. Broidy production stars Bill Williams, Dawn Richard and Anthony Caruso.

BEAUTIFUL

Dawn Richard, starred with Bill Williams and Anthony Caruso in Allied Artists' "Legion Of The Doomed," now at the theatre, is regarded as one of Hollywood's six most beautiful young stars. Her new film is a William F. Broidy production for Allied Artists release and was directed by Thor Brooks.

Synopsis

(Not for Publication)

Lieut. Smith (Bill Williams), an American in the French Foreign Legion, is serving in the Sahara Desert in Algeria under the tyrannical command of Capt. Marcheck (Kurt Kreuger). Marcheck actually is plotting with his native clerk, Karaba (Joseph Abdullah), to turn against the French and form an alliance with the dread Berbers. Smith, always at sword's point with Marcheck, is assigned by his superior, Marcheck, to take a patrol from the remote outpost and report to Colonel Lesperance (George Baxter) at Sidi-bel-Abbes. Marcheck and Karaba plot with the natives under the command of Garabi (Hal Gerard) to ambush the patrol but Smith aided by his buddy, Sgt. Calvelli (Anthony Caruso), and his men fight off the attack. In Sidi-bel-Abbes, Smith is attacked at night by Garabi and another killer but escapes by running into the room of Dalbert Marcheck (Dawn Richard), who wants to find her husband so he will sign French divorce papers. Smith is unaware of Dalbert's identity and they fall in love that same night. Next morning, however, Lesperance orders Smith to let Dalbert join his patrol so she can visit her husband at the outpost. Also in the party is a correspondent, Brodie (Tom Hubbard), who is writing stories on the Legion. When the patrol reaches the outpost, Marcheck tells his wife she cannot have a divorce and continues with his treacherous plans against the French. He weakens the garrison by sending a strong detachment to a fort and this group is almost immediately wiped out. He wears down his limited force by sending the men on almost continuous 24-hour desert patrols despite Smith's protests. Brodie, however, forces the hands of Marcheck and Karaba when he recognizes the native as a noted native leader. He passes the word to Smith, but Karaba overhears the conversation. He and Marcheck overpower Smith, but in a game of wits Smith goads Karaba into killing Marcheck. There is a terrific fight but Karaba escapes into the desert and organizes his Berbers for an all-out attack on the garrison. Smith, however, marches his men into the desert to attack the Berber ammunition dump. There is a terrific battle and against tremendous odds the Legionnaires slaughter the Berbers. Karaba is killed and Smith returns to Dalbert.

Three Stars In New Film

Three stars, Bill Williams, Dawn Richard and Anthony Caruso, top-line the cast of the William F. Broidy production of "Legion Of The Doomed," an Allied Artists release now playing at the.....

Others in the cast include Kurt Kreuger, who heads the supporting players, Tom Hubbard, who with Fred Eggers wrote the screenplay, and John Dambler.

Thor Brooks was the director of the screenplay which tells of international intrigue and violent love on the Algerian desert.

CARUSO

Anthony Caruso, one of Hollywood's most sought-after performers, is starred with Bill Williams and Dawn Richard in "Legion Of The Doomed," now at the..... theatre. The film for Allied Artists was produced by William F. Broidy and directed by Thor Brooks.

FEATURED

Kurt Kreuger is featured in Allied Artists' "Legion Of The Doomed," now at the..... theatre with Bill Williams, Dawn Richard and Anthony Caruso starred. He portrays a traitorous commander of a French Foreign Legion unit.

TYRANNICAL TRAITOR



LEGION OF THE DOOMED

NO. 21

Kurt Kreuger, a despotic and tyrannical captain in the French Foreign Legion, turns his wrath on Bill Williams, an American officer under his command. The scene is from Allied Artists' "Legion of the Doomed," opening at the theatre.

HELL PIT OF ARAB TERROR!



KILL... KILL...
in the name of
Karaba!

LEGION of the DOOMED

AN ALLIED ARTISTS PICTURE

starring

**BILL WILLIAMS · DAWN RICHARD
ANTHONY CARUSO · KURT KREUGER**

PRODUCED BY WILLIAM F. BROIDY DIRECTED BY THOR BROOKS WRITTEN BY TOM HUBBARD and FRED EGGERS
A William F. Broidy Pictures Corp. Production

302

Ad Mat No. 302

3 cols. x 6"

(252 lines)

HELL PIT of the ARAB TERROR!



LEGION of the DOOMED

AN ALLIED ARTISTS PICTURE

starring

**BILL WILLIAMS
DAWN RICHARD
ANTHONY CARUSO
KURT KREUGER**

PRODUCED BY WILLIAM F. BROIDY DIRECTED BY THOR BROOKS
WRITTEN BY TOM HUBBARD and FRED EGGERS
A William F. Broidy Pictures Corp. Production

205

Ad Mat No. 205

2 cols. x 6"

(168 lines)

HELL PIT of the ARAB TERROR!



AN
ALLIED ARTISTS
PICTURE

BILL WILLIAMS · DAWN RICHARD · ANTHONY CARUSO · KURT KREUGER

301

Ad Mat No. 301

3 cols. x 1 1/2"

(63 lines)

**Hell Pit
of
ARAB
TERROR!**



THE DREAD BERBERS...
tribe of murder!



THE FRENCH OFFICER...
turned traitor!



**LEGION
of the
DOOMED**

starring
**BILL WILLIAMS
DAWN RICHARD
ANTHONY CARUSO
KURT KREUGER**



AN
ALLIED ARTISTS
PICTURE

THE WHITE WOMAN...in a
desert world of outcast men!

PRODUCED BY WILLIAM F. BROIDY DIRECTED BY THOR BROOKS
WRITTEN BY TOM HUBBARD and FRED EGGERS
A William F. Broidy Pictures Corp. Production

Ad Mat No. 208 2 cols. x 8" (224 lines)

DEATH TRAP OF ARAB TERROR!



**LEGION
OF THE
DOOMED**

AN ALLIED ARTISTS PICTURE
starring **BILL WILLIAMS
DAWN RICHARD
ANTHONY CARUSO
KURT KREUGER**

Ad Mat No. 203 2 cols. x 3" (84 lines)

**ARAB
TERROR!**



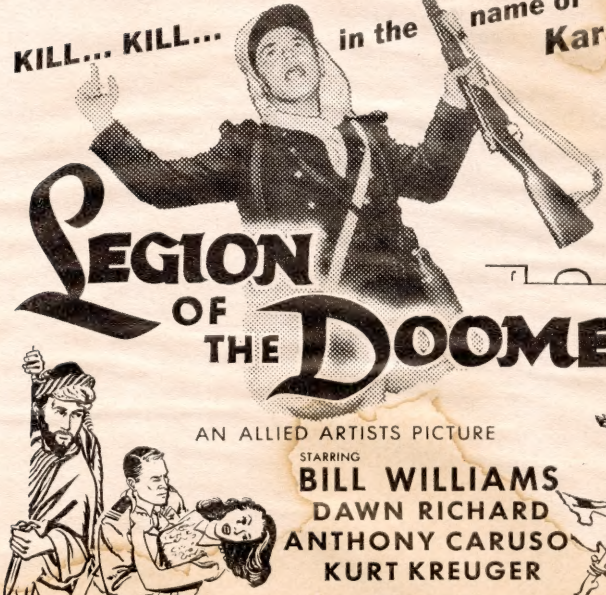
**LEGION
OF THE
DOOMED**

starring **BILL WILLIAMS·DAWN RICHARD·ANTHONY CARUSO**

Ad Mat No. 202 2 cols. x 2" (56 lines)

ARAB TERROR!

KILL... KILL... in the name of Karaba!



**LEGION
OF THE
DOOMED**

AN ALLIED ARTISTS PICTURE
STARRING
**BILL WILLIAMS
DAWN RICHARD
ANTHONY CARUSO
KURT KREUGER**

Ad Mat No. 204 2 cols. x 4" (112 lines)

HELL PIT of the ARAB TERROR!



**LEGION
OF THE
DOOMED**

AN ALLIED ARTISTS PICTURE
BILL WILLIAMS·DAWN RICHARD·ANTHONY CARUSO·KURT KREUGER

Ad Mat No. 201 2 cols. x 1" (28 lines)

**DEATH
TRAP
of
Arab
Terror!**



**LEGION
OF THE
DOOMED**

STARRING
**BILL WILLIAMS
DAWN RICHARD**

AN ALLIED ARTISTS PICTURE

Ad Mat No. 103 1 col. x 3 1/2" (49 lines)

**DEATH
TRAP
OF
ARAB
TERROR!**



**LEGION
OF THE
DOOMED**

STARRING **BILL WILLIAMS**

Ad Mat No. 102 1 col. x 2" (28 lines)

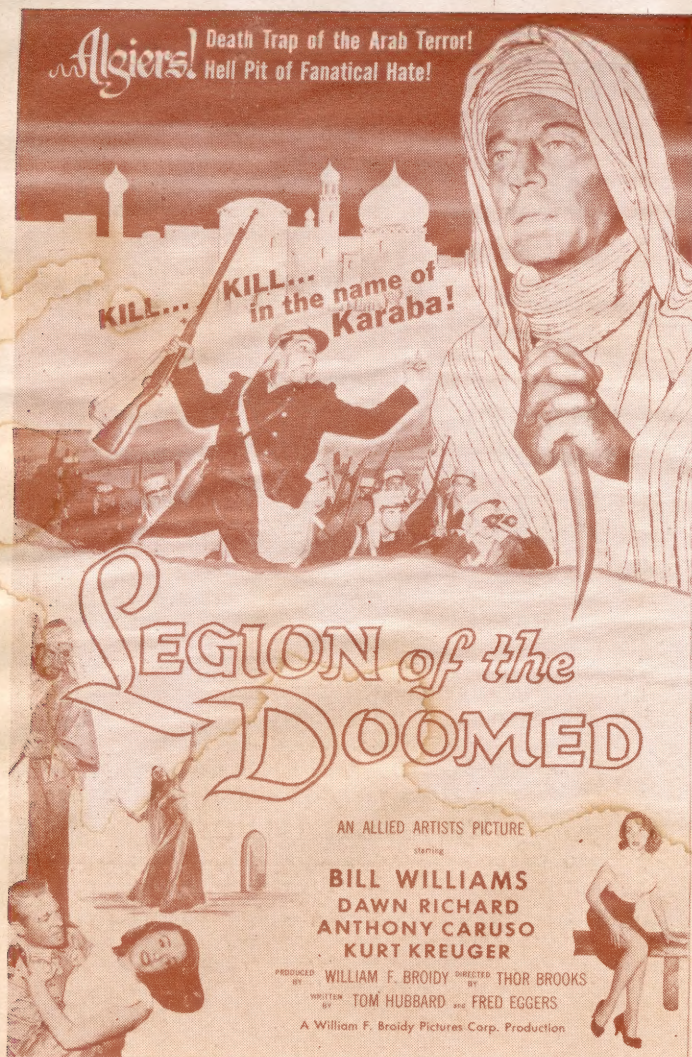
**LEGION
OF THE
DOOMED**

AN ALLIED ARTISTS PICTURE

Ad Mat No. 101 1 col. x 1" (14 lines)

COMPOSITE MAT

The Composite Mat Consists of Ad Numbers
101, 102, 103, 202, 205. Scene Numbers 1, 21.
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Television Slide

The television slide is available with or without station ID, theatre and playdate imprinting. However, if you want this information on it, please send along the necessary details when ordering. There is no extra cost for any imprinting. The slides are \$4.00 each which includes postage. Order direct from CHATIS ART DISPLAYS, 6453 Sunset Blvd., Hollywood 28, Calif. All orders must be accompanied by money order or check.

Suggested Live Radio Copy

The following is suggested copy for live radio spots and for local announcer to use during showing of TV slide:

"LEGION OF THE DOOMED" . . . The inside story of the Sahara, the hot spot of murder and terror, scorched with a thousand hates . . . "LEGION OF THE DOOMED," . . . a new high in foreign intrigue . . . of the French officer who turned traitor; of the woman in a desert world of outcast men. See "LEGION OF THE DOOMED," an Allied Artists picture starring Bill Williams, Dawn Richard, Anthony Caruso and Kurt Kreuger.

"LEGION OF THE DOOMED!" It's the BIG story of the treacherous Sahara . . . the mystery land of fanatical Arab terror . . . the powder keg of torture and hate! It's the exciting story of the dread Berbers whose cunning and treachery meant torture and death to the "LEGION OF THE DOOMED." See Allied Artists' "LEGION OF THE DOOMED," starring Bill Williams, Dawn Richard, Anthony Caruso and Kurt Kreuger.

EXPLOITATION

Factual Data on Foreign Legion

Film masterpieces such as "Beau Geste," and many novels were based on the adventures of the French Foreign Legion but the general public knows little about this famous fighting organization. Here are a few facts for a newspaper or TV quiz:

- Contrary to public opinion, the French Foreign Legion is not a haven for cut-throats, thieves and the like, however, it has its share of bad characters like any other military organization.
- The Legion is open to all nationalities between 18 and 40, regardless of race, color or creed. No proof of identity is required.
- Enlistments are for five years, and a bonus of 9,000 francs is paid on enlistment with the regular pay the same as the French army.
- In France, the Legion is known as the Legion Etrangere or Regiment Etrangere.
- Approximately 30,000 men comprise the full strength of the Legion. Normally they are garrisoned in North Africa but at present a great many of them are stationed in Indochina.
- The majority of Legionnaires are German, but all the officers are French.

Sand From Sahara

If you are near a sandy beach, desert or any other spot where you can obtain white sand, here's an inexpensive gimmick. On the face of a small, payroll size envelope, imprint the following suggested copy: **THIS ENVELOPE CONTAINS A SMALL QUANTITY OF SAND FROM THE SAHARA DESERT WHERE THE "LEGION OF THE DOOMED" MADE ITS VALIANT STAND AGAINST THE ATTACKING ARAB HORDES . . . SEE "LEGION OF THE DOOMED" AT THE REX THEATRE!**

Current Events

The continual possibilities of trouble in the Middle East has focused attention on the Arab nations. Take advantage of this fact by making up a giant-sized display piece for lobby and theatre front. Spot the one sheet or the 22" x 28" poster in the center of the display and surround it with a liberal number of action stills plus newspaper headlines featuring Arab activities.

Bill Williams, TV Star

Bill Williams, starred in "Legion of the Doomed" is one of television's most popular personalities. For over five years he was starred in the weekly network series show "Kit Carson." Spot stories and art on this well-known star in the television pages of your newspaper.

Street Bally

You don't have to go to costumer to make up an Arab outfit. A plain white or cream colored sheet with a make shift hood should do the trick. Hire a sinister-looking, bearded individual, garbed in Arab style, to walk about the streets of your town. Have a rifle slung over his shoulder. Copy on his back should be along these lines: **SEE "LEGION OF THE DOOMED!" The Big Story Behind the Mystery of Fanatical Arab terror."**

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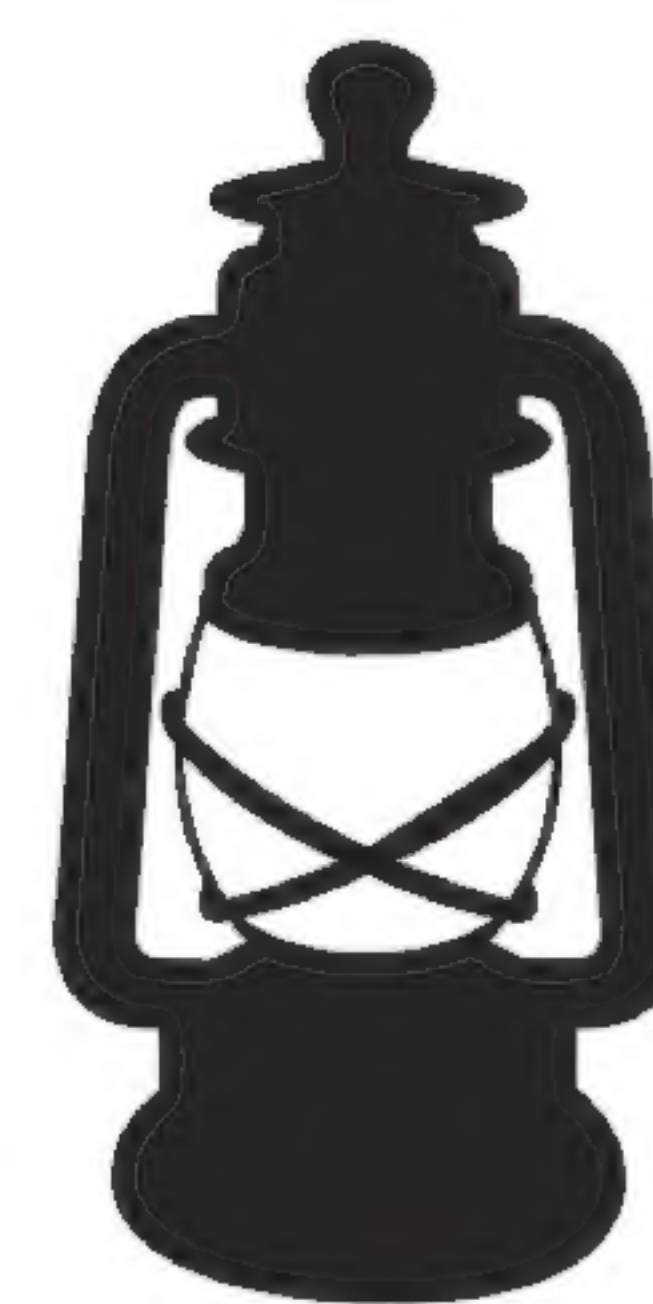


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